

BONUS QUESTION 1

What are the next steps?

Two horizontal blue brush strokes are drawn below the text, consisting of two parallel lines with a slightly wavy, hand-drawn appearance.

Kip Off Casey Trees 8-Steps



DEFINE
LEADERSHIP

DESIGN PROCESS
FOR
PLAN

SET THE GOAL ③

CREATE / CRAFT
COMPELLING ECONOMIC
ARGUMENT FOR PLAN

Consult tree
experts - foresters/
Biotrists/univ. - to move
cutting edge decisions

LAY OUT THE STEPS ④
TO ACHIEVE IT

GET THE MAYOR +
THE GROUPS TO
"LAUNCH" IT (COMMUNICATE)

FORM STEERING COMMITTEE



Establish
Steering
~~Community~~
Committee

- Form Master plan
Steering committee

Steering
Committee

IDENTIFY KEY
PLAYERS &
ROLE

Define a potential
master plan steering
committee

STEERING
COMMITTEE

Determine
Steering Cmte.
members

Develop
Steering
COMt.

Develop project
team / committee(s)

SMALL COMM. to CREATE TOC → ●

STEERING COMMITTEE
(SMALLER GROUP
FROM THOSE ATTENDING
TODAY)

reconvene in
smaller
group
of key people

Staff dedicated
to the project

Goals/Needs

Small Committee makes
table of contents #/
(based on today)

Benchmark
Starting Point
(2005 Inv. or current state?)

Who's running
this thing

INVENTORY PLANS



Map out all planning
currently going on -
figure out strategies

Compile ~~existing~~
PLANS + ~~DATA~~

Consolidate data
who has what!

UTC Assessment
(top-down mapping)

assemble
existing
plans + data

Review
existing
information /
DATA

Build database
of ~~assets~~
assets

iTree/UFORE
(bottom-up inventory)

Firm up +
compile
existing data
+ pre-existing ~~assets~~ ^{resources}
Start data collection
identification

Charter Statement of Purpose

DEFINE
SPECIFIC
OUTCOMES / GOALS

Determine outcomes
of plan

DRAFT A "CHARTER
STATEMENT OF
PURPOSE + GET
PARTNERS TO SIGN ON

ESTABLISH / ENGAGE ①
A MULTIDISCIPLINARY
COORDINATION GROUP
FOR GOAL SETTING,
INVENTORY PROCESS ALIKEVES.

ASSEMBLE A
STEERING / WORKING
COMMITTEE (if you
haven't already)

GET formal
commitment
from community
partners.

BENCHMARK SUCCESSFUL MODELS



Research Efforts
of Others

Start benchmarking
other urban forest
master plans

Review current &
successful models

BENCHMARK
ANALYSIS

LOOK @ EXAMPLES
FROM OTHER CITIES
(WHAT WORKS / DOESN'T)

BENCHMARK
w/ OTHER CITIES'
PLANS

PICK A COORD /

● ● LOADER

IDENTIFY
PROJECT LEAD
(PROBABLY NOT CITY-
BUSY w/ OTHER PLANS)

CREATE
STEERING
Committee

CREATE PROJECT
STEERING
~~THE~~ COMMITTEE

Pick Project
LEADER

Existing organization
to coordinate

Steering Comm.

identify lead
& core group

Planning Committee
Coordination

Pick a
COORDINATOR

FIND

FUNDING

\$



Fundraising

Raise Funds

FUNDRAISE

identify funding
source for UIC
assessment

FUNDING
STRATEGY

- identify / raise
funds for
plan process

Raise \$ for UIC

\$ forest sampling

Fundraising

Raise money
for consultants

next step,

find funding

Develop Funding
proposal / outline

INCLUDE
LABOR BUDGET
(I.E., MS. CRUMRINE CAN'T
DO EVERYTHING)

CONTACT THE PARTNER

Keep Key
decision
makers
involved

- Notify all potential
partners that they
were identified as
potential partners

COORDINATION
ACROSS RELEVANT
AGENCIES

Inform Decision Makers

Meet with political
leaders & elected
officials

Communicate to
city what & why
a Forest Mgmt Plan

Keep people
informed / involved
- web site
- Follow-up
meetings

MISC

STAFF

AFTER "MASTER PLAN" FOR MASTER PLAN IS DEVELOPED, BRUE FOUNDATION Community

SET UP SYSTEMS FOR DATA COLLECTION

SEEK FUNDING FOR STAFFING & CONSULTANTS

-recycle post-it notes

include rule @ privatization of parking lots + code!

Plug Into PlanPGH ●

REGISTER ON
PLANPGH.COM

TAKE OPENSOURCE
SURVEY ON
PLANPGH.COM
click on pghexchange

See survey
results from
PlanPGH OpenSpace
Plan

TELL YOUR FRIENDS
ABOUT URBAN FORESTRY
& OPEN SPACE
PLANNING

Design projects
to ensure every
Success

REPORT BACK TO PARTICIPANTS

Report Back
+ show
real progress
+ keep reporting
back.

get info from
today out

BUILD COMMUNITY
SUPPORT FOR
PLANNING EFFORT

- Results distributed
to all partners/
potential partners

PLAN FOR MEETINGS
WITH SPECIFIC AGENDAS +
TIMETABLES

CONDUCT QUANT. SURVEY
OF PUBLIC ATTITUDES
+ KNOWLEDGE

Have everyone here
talk about plan to
network + get them
excited

REPORT BACK TO
FOLKS IN THE ROOM
ABOUT TODAY'S MEETING
WITH TASKS LISTED

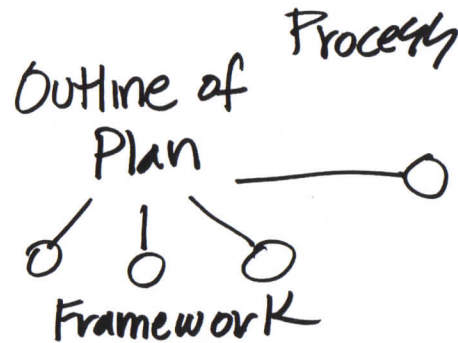
Plan a public
presentation abt.
the Urban Forest
Master Plan - what is it,
why it matters

DEVELOP OVERALL OUTLINE / PROCESS

develop
funding need for
plan

Larger Com. reviews it
table of contents
(can be huge) #2

MAKE SENSE OUT
OF IDEAS FROM
TODAY - DEVELOP A
COGNITIVE MAP OF
NEXT STEPS →



develop a
roadmap +
time line for
implementing the development
of the MP

Survey ^{created} of Ideas
Generated
+ Disseminated to participants

Small Com. defines guiding
principles

Listing of
Resources
Human
Physical
Paper

RELATIONSHIPS W/ GOVT OFFICIALS

Develop relationship
with S. ^{CASEY} Spector's
office r.e. Forest
Service Support.

Coordinate w/
open space +
green space
plans
w/ City

- Post Agenda
presentation to
Council

Coordinate
with CITY Planning
REGARDING Comp
Plan in Progress

Update The Baseline

UP-TO-DATE
INVENTORY /
ANALYSIS

COORDINATING GIS

LIST OF EXISTING RESOURCES/
CAPACITY (BROKEN INTO
CATEGORIES?)

INVENTORY EX. PLANS
+ DATA HELD BY
PUBLIC + PRIVATE
ORGANIZATIONS

GET THE INVENTORY ²
DONE.

find
\$15K to contract
w/ Spatial Analysis
Lab to analyze our data

REVIEW OUTCOMES OF TODAY

DEVELOP A
STRATEGIC
PLAN USING
TODAY'S INPUT
OUTLINE

develop
next
step

Literature review
to ensure next steps
are bound to make a
good foundation for MP

Review symposium
data to develop
next steps
brainstorm

ASSEMBLE ALL
RELEVANT PLANNING
DOCUMENTS TO AVOID
WHEEL REINVENTION

SET A TIMEFRAME

SET TIMEFRAME
FOR
EXPECTATIONS
OF PLAN &
EXECUTION &
IMPLEMENT

- Develop time frame
for completion of
plan

Investigate cost
& scope of UTC
analysis ↑ ↓ ↙ ↑

CREATE RFP FOR PLANNING

Outline
Comprehensive
process

- RFP for plan
facilitation

Put together list
of consultants
who might be a
good fit for plan

Define Scope

Use info from today
to define RFP
for master plan

Responsibilities

ARTICULATE
(DEVELOP)
A VISION FOR
THE PLAN

LIST
VISION

Analyze org. capacity
+ needs @ PFUF

BUY-IN FROM ALL Partners -

ID all champions to Key
Stakeholders
(ex = Pat Dawd for PWSA, etc.)

COLLECTIVE
WILL POWER

Gain Buy-In

~~Is this~~
How do we get
our toughest potential
partners to buy
in?

Owners?
(define) ^{of} plan

We'll Go Back + Inform Others

COMMUNICATE
(SIMPLY)

WHAT'S NEXT TO PUBLIC

Find points
in existing
plans to interface.

ID key champions to get all
necessary public partners
committed #4

MEDIA BLAST

Touting Benefit/cost
ratio of P6H trees

Discuss this
process with
FPDF BOARD

follow up with
people not here
so they feel involved

Make my
organization
aware of what
is going on.

- press release?

↳ media

- social
- print
- radio